PLANO NACIONAL DE FORMAÇÃO FINANCEIRA



FSCA—OECD International Conference Financial Education on the Future

'Trial and error': lessons learnt in Portugal

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Important to follow a comprehensive approach:

Strategicpartner

Core competencies

Trainthetrainers

Support materials

Evaluate and review

WHEN DID THIS APPROACH WORK WELL?



Schools

A STRATEGIC PARTNER - Ministry of Education

Define core competencies

Train teachers

Develop workbooks for each stage of education

Evaluate teachers and materials



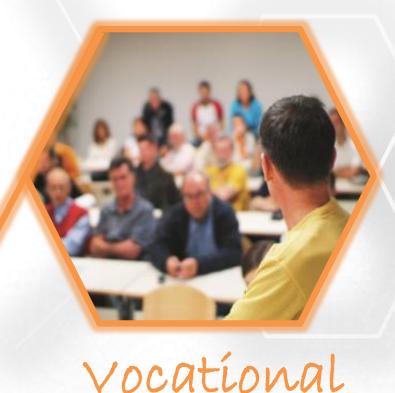








WHEN DID THIS APPROACH WORK WELL?



training

A STRATEGIC PARTNER - Ministry of Labour, Solidarity and Social Security



Define core competencies



Train trainers

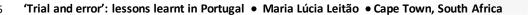


Develop materials and online courses



Evaluate trainers





WHEN THIS APPROACH DOESN'T WORK SO WELL?



universities

A strategic partner

Not easy - universities autonomy

How to **OVERCOME** this challenge?

- Reinforcing attitudes and behaviours in secondary education
- Strengthening digital financial literacy
- Participating in ad-hoc initiatives organised by universities



WHEN THIS APPROACH DOESN'T WORK SO WELL?



Overall population A strategic partner



Not easy - non-homogeneous and distant group

How to **OVERCOME** this challenge?

- Setting awareness campaigns and events for the population
- Relying on the use of digital channels
- Working closely with local authorities
- Seeking support from the media



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Thank you!

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